

A Guide to Maximizing Volunteer Recruitment – “The Bulls Eye”

Who should you ask to help? When thinking about who to ask for help, think of yourself in the center, with the people you know best around you, and people you know less around them, and people you don't know at all around them. To maximize how quickly you can build your team, start by asking people closest to you, they are most likely to say, “Yes” to volunteering. Don't stop there, keeping moving further and further out the circle – you'll find new supporters in your community, it will just take longer and you'll hear more, No's while you look for the Yes's.

